

COMMUNITY BASED ORGANIZATIONS

I. PROGRAM OVERVIEW

The OTS Community-Based Organization (CBO) Program funds CBOs via contractual mini-grants through state, county, district, and city governmental agencies. OTS enlisted the participation of a variety of governmental “umbrella” or “host” agencies at the state and local levels. OTS generally defines CBOs as nongovernmental agencies organized to work together on a community-based issue, need, or problem. The effectiveness of public safety projects relies heavily on community access. This program substantiates the belief that CBO/governmental agency alliances will enhance community access and message credibility in promoting traffic safety within individual communities.

These projects promote “thinking outside of the box” by forging nontraditional traffic safety partnerships, e.g., soccer leagues, student councils, baseball leagues, and multicultural associations. For example, an after school arts program could sponsor a three-dimensional art exhibit based on the concept of pedestrian safety. Funded projects employ media advocacy, coalition building, problem identification, task force, and/or advisory committees, combined resources and implemented solutions to address traffic fatalities and injuries. New and existing coalitions include citizens’ involvement as a critical part of establishing community priorities for identified problems.

To effectively conduct a strategic, broad-based CBO funding plan, OTS is leveraging CBO funding through “umbrella” local and state governmental agencies. One CBO outreach strategy provides funding to local governmental Community Action Agencies, that in turn administer grants to CBOs. By utilizing Community Action Agencies, OTS takes advantage of their CBO contracting expertise, local knowledge of traffic safety problems, existing network of culturally diverse CBOs, and past working experiences with local CBOs.

II. ACTION PLANS

OTS and host agencies established standard criteria to be included in CBO requests for proposals. Criteria includes, but is not limited to, nonprofit status; longevity, reputation, and experience within the community; project goals and objectives specific to traffic safety program areas; budgeting/funding issues such as advances and allowable costs; and reporting requirements. Established criteria will be incorporated into CBO contractual agreements.

OTS continues 16 projects from prior fiscal years, and initiates three new projects for fiscal year 2005. Fiscal year 2004 activities included composing, producing, advertising, and disseminating Requests for Proposals (RFP) to community based organizations, reviewing RFP applications, selecting and funding CBOs, working with and teaching CBOs about OTS reporting and tracking requirements, implementing CBO programs, assisting CBOs with the final reporting for closure of mini-grant projects, and outreaching to communities as a venue for promoting the CBO mini-grants’ program.

TASK 1 - OUTREACH PROGRAM TO COMMUNITY BASED ORGANIZATIONS

CBO grantees conduct a variety of traffic safety activities and programs designed to impact local community and neighborhood traffic safety problems. These community and neighborhood traffic safety problems could include driving under the influence (DUI) of alcohol or other drugs, not wearing a safety belt, pedestrian safety issues, and not wearing bicycle helmets. The target audience could be multi-cultural and/or in languages other than English, children, teens, and adults, including those older than age 65. CBOs will implement innovative programs such as traffic safety art programs, safe routes to school programs, pedestrian and bicycle safety, school crossing guards, and anti-DUI programs. CBO grants will also distribute child safety seats and bicycle helmets to people in need. OTS will ensure that CBOs have proper traffic safety training and that people receiving child safety seats and bicycle helmets receive proper fitting and use instructions.

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Project No.	Agency	2005 Funds	No. of Mini Grants	Program Area(s)	Equipment
CB0213	Los Angeles County	\$175,000	50-70	PS, OP	N/A
	CBOs: To be determined.				
CB0301	California Department of Social Services	\$68,276	8	OP	N/A
	CBOs: Shingle Springs Tribal Health Program; Mariposa, Amador, Calaveras, Tuolumne County Health Board; Sonoma County Indian Health Project; Toiyabe Indian Health Project, Tule River Indian Health Project; United Indian Health Service, Pit River Health Services, Warner Mountain Indian Health Project				
CB0302	Humboldt County	\$150,000	3	OP	N/A
	CBOs: Keet TV-Channel 13; Redwood Community Action Agency; St. Joseph Health System				
CB0303	California Highway Patrol	\$198,000	282	AL	N/A
	CBOs: 182 Middle School's Statewide CBOs: 100 High School's Statewide				
CB0306	University of California, Irvine	\$32,405	N/A	AL, OP, Senior Driver	N/A
	CBOs: N/A				
CB0401	Daly City Police Department	\$22,500	1	AL	N/A
	CBO: First Chance				
CB0402	Fresno Police Department	\$0	N/A	AL	N/A
	CBOs: MADD, Fresno Center for New Americans, Fresno Community Food Resources				
CB0403	City of Long Beach	\$127,910	N/A	AL, Youth	N/A
	The Project will provide services to CBOs to develop a train the training program to educate staff from schools and peer educators.				

Project No.	Agency	2005 Funds	No. of Mini Grants	Program Area(s)	Equipment
CB0404	City of Los Angeles Community Development Department	\$492,328	11 to serve 100-125 agencies	OP, PS, AL	N/A
	CBOs: To be determined				
CB0405	Monterey County	\$154,402	TBD	AL	N/A
	CBOs: Sunstreet Center, etc.				
CB0407	Riverside County	\$344,479	TBD	OP, PS, AL	N/A
	CBOs: To be determined				
CB0408	San Bernardino County	\$257,802	6	OP, PS, AL	N/A
	CBOs: Asian American Resource Center, Bear Valley Health Care District, Boys and Girls Club of the Hi-Desert, Boy Scouts of America California Inland Empire Council, High Desert Center, Libreria Del Pueblo.				
CB0409	San Diego County	\$100,000	TBD	TBD	TBD
	CBOs: To be determined				
CB0410	San Francisco Department of Public Health	\$212,455	8	AL	N/A
	CBOs: Boys & Girls Club of San Francisco, Good Samaritan Family Resource Center, Potrero Hill Neighborhood House, Real Alternatives Program Collaborative. Another cycle of CBOs will be funded in the second grant year.				
CB0411	County of Shasta	\$152,316	4	AL, OP	N/A
	CBOs: True North, Shingletown Highway 44 Project, and others to be determined.				
CB0502	University of California, Irvine	\$400,000	9	AL, OP, Senior Driver	N/A
	CBOs: To be determined				

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Project No.	Agency	2005 Funds	No. of Mini Grants	Program Area(s)	Equipment
CB0109	California Department of Transportation	\$0	N/A	AL, OP	N/A
	CBOs: Proteus				
CB0501	San Francisco Department of Public Health	\$157,723	8	PS	N/A
	CBOs: To be determined				
CB0503	Shasta County Public Health	\$67,190	TBD*	AL, OP	N/A
	* Activities will specifically focus on the Mien, Hispanic, and African American populations.				

**FISCAL YEAR 2005 PROGRAM FUNDING
(COMMUNITY-BASED ORGANIZATION GRANT PROGRAM)**

Task	Title				Major Cost Items			
1	Community-Based Organization Grant Programs				Contractual Services, Child Safety Seats, Bicycle Helmets, Promotional Materials, Educational Materials, Training			